



## **Biriş Goran assists with successful fifth edition of VentureConnect**

**Bucharest, 18 June: The fifth VentureConnect edition, one of the most important Romanian platforms dedicated to entrepreneurs in the IT, technology and online sectors attracted over 37 rapidly expanding businesses from Romania, Bulgaria and Silicon Valley.**

Biriş Goran, the founders of **VentureConnect**, assisted with the successful fifth edition which took place on 31 May 2012 in Bucharest. Out of the 37 growing businesses which submitted their business plans, 12 were selected from Romania, Bulgaria and Silicon Valley in the United States to pitch their growing businesses before more than 40 international and Romania-based investors. Likewise, over 150 participants attended the event. And for the first time the event also included a seminar titled “**Angel Connect**” which was aimed at Romanian entrepreneurs interested in investments in the IT, technology and online sectors. Thus, **Radu Georgescu** (GECAD Group Board Chairman), **Andreas Cser** (Fraser Finance Manager), **Alexis Bonte** (CEO of eRepublik Labs Limited), **Maxim Gurvits** (New Europe Corporate Advisory), and **Raluca Georgescu** (Country Manager of Allegro Group Romania) discussed aspects related to the entrepreneurial environment in Romania and South-Eastern Europe, as well as practical legal advice and lessons learned from their previous investments.

*“We may say with great pleasure that this **VentureConnect** meeting is the most successful so far. When the room is crowded with more than 150 participants from Romania, Poland and Bulgaria, and the presentations of the chosen businesses are dynamic and extremely well prepared, we may deem that the activities carried out by Fundația **VentureConnect** – **VentureMentoring** along with **VentureConnect** - have a positive impact on the entrepreneurial community”,* considers Ana-Maria Andronic, Senior Associate with Biriş Goran and founding member of **VentureConnect**.

*“Since the very first **VentureConnect** event in June 2010 we have seen a tremendous improvement in the quality and international potential of the pitched businesses, likewise the level of know-how with respect to the structuring and launching of IT/online businesses aimed at the global marketplace has increased exponentially, thus clearly **VentureMentoring** and **VentureConnect** have planted the seeds of a rapidly growing ecosystem here in Romania”,* mentioned Dan Vişoiu, a partner with Biriş Goran and member of the board of directors of Fundația **VentureConnect**.

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### About Biriş Goran

*Biriş Goran SCPA ([www.birisgoran.ro](http://www.birisgoran.ro)) was launched in 2006. Since then, the firm has quickly established itself as counsel of choice for heavyweight international investors and local entrepreneurs alike. Chambers Europe, PLC Which Lawyer and Legal 500 have all listed it as having top practices in various areas such as Tax, Real Estate, Corporate/M&A, Competition and Intellectual Property. In December 2010 Biriş Goran SCPA was also recognized as the best real estate law firm, winning the award given by the prestigious Construction & Investment Journal.*

About **VentureConnect**:

**VentureConnect** was launched in 2010 by **Ana Maria Andronic** (Senior Associate with Biriş Goran) and **Daniel Vişoiu** (Partner with Biriş Goran), together with a group of well-known IT/on-line entrepreneurs such as **Marius Ghenea** (entrepreneur and business angel), **Radu Georgescu** (President of GECAD Group), **Orlando Nicoară** (CEO of Mediafax Group and on-line entrepreneur), **Péter Barta** (General Manager of the Post-Privatization Foundation) and **Dragoş Rouă** (on-line entrepreneur).

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