

VentureConnect

BY BIRIS GORAN

Biriş Goran and Evensys present the second edition of VentureConnect, the place where online entrepreneurs meet investors!

Bucharest, 27 October – VentureConnect is a unique initiative on the Romanian market, launched by the law firm **Biriş Goran**, aimed at facilitating direct contact between investors and entrepreneurs developing up-and-coming online projects. The second edition of the event, organized by **Biriş Goran** together with **Evensys**, shall be held on **8 December 2010** at the **JW Marriott Bucharest Grand Hotel**, along with **NetCamp 2010** with the support of **Nokia, Microsoft, Kaspersky Lab** and **Seed Money**.

VentureConnect intends to be a platform which allows developers to interact directly with well-known international as well as local investors in order to obtain know-how and expansion capital for their growing business.

The project was launched this year and during the first edition, which took place on **10 June 2010**, 9 pre-selected local entrepreneurs pitched their business to over 25 attending potential investors.

“Romania remains “uncharted territory” for most of the foreign investors in the online sector, and consequently, they have been rather slow to invest, however, VentureConnect has begun to bridge the gap between investors and Romanian entrepreneurs, and as such interest in the upcoming event by both investors and entrepreneurs has already exceeded our expectations”, stated **Daniel Vişoiu**, Partner of Biriş Goran.

VentureConnect has an **Advisory Board** comprising well-known entrepreneurs and experienced attorneys who are also licensed to practice in the US, their primary roles being to select projects and to mentor the chosen participants with respect to their pitches to be made before the attending investors.

In addition to its founding members, **Ana Maria Andronic** (Senior Associate with Biriş Goran) and **Daniel F. Visoiu** (Partner of Biriş Goran), the board also includes **Marius Ghenea** (a renowned entrepreneur and business-angel), **Radu Georgescu** (entrepreneur and President of Gecad), **Orlando Nicoară** (general manager of Apropo Media and online entrepreneur) and **Dragoş Rouă** (an experienced online entrepreneur).

The VentureConnect event will include two sessions. During the first session, the selected entrepreneurs will pitch their projects, the second session involving face-to-face discussions with the participating investors.

Participation at the VentureConnect event is free-of-charge, with entrepreneurs who desire to pitch their project kindly requested to send an English language summary of their projects, using the template available at www.venture-connect.ro, starting from **1 November 2010**, to the following email address: projects@venture-connect.ro

Complete details of the event may be found on www.ventureconnect.ro and www.netcamp.ro/2010/ventureconnect.

Additional info:

*Since being established in 2006, **Biriş Goran** has grown to over 30 attorneys and tax consultants. Attorneys with Biriş Goran are also associate admitted to the New York and Florida Bars (US) as well as to the Quebec Bar (Canada).*

***EVENSYS** is an event planning company with experience of over 4 years in organizing business events. Evensys is exclusively specialized in the development of its own conferences and seminars, which cover five areas of activity: **Marketing & Communication, Internet & New Media, Finance & Investments, Real Estate and Retail.** The organized events approach current topics concerning both the local business industry and the one in Central and South-Eastern Europe.*