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Press Release

Biriș Goran advises CloudTreats Inc. in the sale of food delivery platform hipMenu.ro to global online food-delivery group, Delivery Hero

Bucharest, 31 August 2018. Biriș Goran is pleased to announce that it successfully represented its client, **CloudTreats Inc.**, in the sale of its leading food delivery platform, hipMenu.ro, to **Delivery Hero**, one of the largest online food-delivery groups in the world.

The Biriș Goran team was composed of Teodora Moțatu (Senior Associate), Ruxandra Jianu (Tax Partner) and Corina Celmare (Junior Associate).

Teodora Moțatu stated: *"We are happy to have assisted CloudTreats Inc. in a transaction that marks the growing maturity of the market and will lead to further consolidation of the food ordering market. It was a complex transaction under a tight time line that involved intensive work in Romania and two other jurisdictions for several months."*

Dan Klausmeier, CEO CloudTreats said: *"This was a complex multinational transaction with a broad range of unanticipated legal considerations. Bringing it to a timely close while also capturing our interests would not have been possible without the breadth and depth of the Biriș Goran team."*

The hipMenu.ro platform was launched in 2013 in Cluj-Napoca by two entrepreneurs and currently brings together the offers of over 300 restaurants in Cluj, Bucharest, Oradea and Timișoara.

About Biriș Goran

Biriș Goran is a business law firm with 35+ attorneys founded in 2006 and provides business legal services with a particular focus on tax, real estate, corporate and M&A, antitrust/competition, litigation, labor, privacy and data protection as well as insolvency. Biriș Goran and its team has been consistently ranked as one of the leading firms in Romania by such guides as Chambers Europe and European Legal 500.

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