

Press release

November 27, 2014

BUCHAREST STOCK EXCHANGE PRESENTED THE AeRO MARKET DURING THE VENTURECONNECT ANNIVERSARY EDITION

Bucharest Stock Exchange (BVB) presented, at the *VentureConnect* anniversary edition, the AeRO platform that will provide companies, with a minimum value of EUR 250,000, the possibility to finance through the capital market via a streamlined process for admission to trading.

A company can list on AeRO with the help of an Authorized Advisor. The listing requires that minimum 10% of the company's shares to be sold to investors or that the company has already at least 30 shareholders. AeRO will be launched by Bucharest Stock Exchange in the next period, the launching date depending on the related framework's approval by the Financial Supervision Authority.

"Romanian entrepreneurs need various financing instruments, and, through Aero, Bucharest Stock Exchange is preparing a mechanism by which small companies, even in an early stage of development, can access the required money. In Romania, areas as IT, technology, agriculture and services have potential for accelerated growth. Also, investors are always in search of new opportunities for investments with higher degree of risk, and high yields" stated Bogdan Mugescu, Business Development Specialist at Bucharest Stock Exchange.

VentureConnect is the most important regional event dedicated to entrepreneurs from technology area searching for early-stage financing and venture capital. At its tenth edition, an anniversary one, six Romanian and Bulgarian companies had the opportunity to present their business plan to more than 100 potential investors and business partners.

*"Four years after having launched [VentureConnect](#) project, we are proud to have developed a community of over 400 companies who had direct contact with investors, out of which 230 companies joined our mentoring program, and with important investments as TJobs, Bittnet Systems, Flori de Lux and Green Horse Games. We are glad to offer to Romanian entrepreneurs' access to an important network of Romanian and regional contacts and that *VentureConnect* became the place where investments happen. For the next period, we explore new opportunities, with a strong objective: bold financing of sustainable IT and software projects"* mentioned Ana Maria Andronic, Partner at the law firm [Biris Goran](#) and Co-Founder of *VentureConnect*.

For additional info about *VentureConnect*, refer to www.ventureconnect.ro

Bucharest Stock Exchange runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets. Bucharest Stock Exchange is a public company, listed on its own market since 2010. For more information refer to www.bvb.ro.

For further information, please contact:

Stefan Musgociu, PR Specialist BVB, +40.730.255.030, stefan.musgociu@bvb.ro

Alexandra Pahomi, Project Manager *VentureConnect*, +40.729.003.956, alexandra@prsteps.com

